

**Complete 2021**  
**Lord Fairfax Community College Strategic Plan Goals**  
**AY 2016 – AY 2017**

**CONNECTION OBJECTIVE** – Increase the number of LFCC fall admissions applications by 3.3%.

Actual Fall 2014 applications – 3,685

Target Fall 2015 – 4,017 applications

Target Fall 2016 – 4,349 applications

**CONNECTION OBJECTIVE** – Develop two new degree or certificate programs including the approval of our cyber security center by federal agencies

**ENTRY OBJECTIVE** – Increase admissions application enrollment yield to 60%

Actual fall 2014 applications yield – 58%

Target Fall 2015 – 2,370 (59%)

Target Fall 2016 – 2,609 (60%)

**PROGRESSION OBJECTIVE** – Increase fall-to-spring retention to 71%

Actual fall 2014-to-spring 2015 retention – 69.5%

Target – fall 2015 to spring 2016 retention - 70%

Target – fall 2016 to spring 2017 retention – 71%

**PROGRESSION OBJECTIVE** – LFCC Workforce Training will increase the number of businesses returning for customized and open enrollment training by 3%.

**PROGRESSION OBJECTIVE** - Increase the number of employers served through college credit and noncredit courses, customized training, and other outreach efforts by 3%.

**PROGRESSION OBJECTIVE** – Increase fall-to-fall retention to 60%

Actual fall 2013 to fall 2014 retention – 39%

Target – fall 2014 to fall 2015 retention – 50%

Target – fall 2015 to fall 2016 retention – 60%

**COMPLETION OBJECTIVE** – Increase the annual associates degrees, certificates, and career studies certificates by 260 over FY 2015

Actual 2014/2015 total awards – 1,348

Target – 2015/2016 total awards - 1,478

Target – 2016/2017 total awards – 1,608

**COMPLETION OBJECTIVE** – Successfully implement the competency based learning program (Knowledge 2 Work – K2W) resulting in 100 CBE students pursuing competency based degree programs.

Target – receive SACSCOC approval of the 7 proposed CBE Programs

Target – receive approval from Department of Education for CBE programs to be eligible for Title IV funding

**AFFORDABILITY AND SUSTAINABILITY OBJECTIVES** – Increase the number of financial aid applicants by 2% over 2014/2015

**AFFORDABILITY AND SUSTAINABILITY OBJECTIVES** – LFCC will continue to encourage the lowering of textbook costs and develop a textbook free certificate.

**AFFORDABILITY AND SUSTAINABILITY OBJECTIVES** – LFCC will increase LFCC fundraising by 5% from 2014-15.

**AFFORDABILITY AND SUSTAINABILITY OBJECTIVES** – LFCC will submit a minimum of three new grant/contract proposals and will receive \$200K in additional contracts or grants.

**AFFORDABILITY AND SUSTAINABILITY OBJECTIVES** – LFCC will implement a planned giving program. We will create web and print marketing materials, educate board members, establish a donor society, and steward 10 prospective planned giving donors.