AREA: Entrepreneurship

PURPOSE: To provide students with the skills to start and develop a business, work with others to identify business opportunities, or join entrepreneurial ventures.

PROGRAM REQUIREMENTS:

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>ACC 211</td>
<td>Principles of Accounting</td>
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<tr>
<td>BUS 116</td>
<td>Entrepreneurship</td>
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<td>BUS 165</td>
<td>Small Business Management</td>
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</tr>
<tr>
<td>BUS 241</td>
<td>Business Law</td>
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<tr>
<td>FIN 215</td>
<td>Financial Management</td>
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<tr>
<td>ITE 120</td>
<td>Principles of Information Systems</td>
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</tr>
<tr>
<td>MKT 100</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 228</td>
<td>Promotion</td>
<td>3</td>
</tr>
<tr>
<td>MKT 282</td>
<td>Principles of E-Commerce</td>
<td>3</td>
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<td><strong>Total</strong></td>
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</table>

Students who register for the Career Studies Certificate curricular are encouraged to explore continued educational pathways into a two-year degree program. Completion of a degree may provide opportunities for workplace advancement.

AREA: General Business

PURPOSE: To introduce students to the essential dimensions of business operation and related concepts

PROGRAM REQUIREMENTS:

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 211</td>
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</tr>
<tr>
<td>ACC 262</td>
<td>Principles of Federal Taxation II</td>
<td>3</td>
</tr>
<tr>
<td>BUS 165</td>
<td>Small Business Management</td>
<td>3</td>
</tr>
<tr>
<td>BUS 236</td>
<td>Communication in Management</td>
<td>3</td>
</tr>
<tr>
<td>BUS 241</td>
<td>Business Law I</td>
<td>3</td>
</tr>
<tr>
<td>ITE 115</td>
<td>Intro to Computer Apps &amp; Concepts</td>
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<td>MKT 100</td>
<td>Principles of Marketing</td>
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</table>

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AREA: Sales Management and Marketing

PURPOSE:

PROGRAM REQUIREMENTS:

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BUS 236</td>
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<td>MKT 100</td>
<td>Principles of Marketing</td>
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<td>MKT 271</td>
<td>Consumer Behavior</td>
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<td>MKT 282</td>
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</table>

Students who register for the Career Studies Certificate curricular are encouraged to explore continued educational pathways into a two-year degree program. Completion of a degree may provide opportunities for workplace advancement.

AREA: Small Business Management

PURPOSE: To introduce students to small business management principles and techniques

PROGRAM REQUIREMENTS:

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 211</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACC 262</td>
<td>Principles of Federal Taxation II</td>
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<tr>
<td>BUS 165</td>
<td>Small Business Management</td>
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<tr>
<td>BUS 236</td>
<td>Communication in Management</td>
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<tr>
<td>BUS 241</td>
<td>Business Law I</td>
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<tr>
<td>ITE 115</td>
<td>Intro to Computer Apps &amp; Concepts</td>
<td>3</td>
</tr>
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<td>MKT 100</td>
<td>Principles of Marketing</td>
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<td><strong>Total</strong></td>
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</tbody>
</table>

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AREA: Supervision

PURPOSE: To introduce students to small business management principles and techniques

PROGRAM REQUIREMENTS:

<table>
<thead>
<tr>
<th>Course#</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 100</td>
<td>Introduction to Business</td>
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<tr>
<td>BUS 111</td>
<td>Principles of Supervision I</td>
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<tr>
<td>BUS 200</td>
<td>Principles of Management</td>
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