

AREA: Management:
Business Information Technology Specialization

DEGREE: Associate of Applied Science Degree

LENGTH: Four semesters (two-year) program

PURPOSE: The associate of applied science degree in management is designed for persons who seek fulltime employment in management positions upon completion of the community college curriculum. Persons who are seeking their first employment in the managerial field and those presently in management who are seeking promotion may benefit from this curriculum. The business information technology specialization is designed for those preparing to enter the management area of computer information systems as a career field.

OCCUPATIONAL OBJECTIVES: information processing assistant/liaison, MIS manager trainee or programmer trainee

TRANSFER GUIDELINES: Transfer opportunities for associate of applied science degrees, if existing, are very specific in nature. Students planning to transfer to a baccalaureate program are urged to consider the Business Administration Program to earn an associate of arts and sciences degree.

PROGRAM REQUIREMENTS: The curriculum in management is similar to other curricula in business and includes technical courses in information systems technology, courses in related areas, general education and electives. Instruction includes both the theoretical concepts and practical (hands-on) applications needed for future success in management. Students are urged to consult with their faculty advisor to plan their program and select electives. Upon satisfactory completion of the program, the graduate will be awarded the associate of applied science degree in management with a business information technology specialization.

Course#	Title	Credits
First Semester		
ACC 211	Principles of Accounting I	3
BUS 100	Introduction to Business	3
BUS 111	Principles of Supervision	3
ENG 111	College Composition I	3
MTH 120	Introduction to Mathematics	3
SDV 100	College Success Skills	1
Total		16
Second Semester		
ACC 212	Principles of Accounting II	3
ENG 112	College Composition II	3
FIN 107	Personal Finance	3
ITE 115	Intro to Computer Apps & Concepts	3
ITP 100	Software Design	3
BUS/MKT	Elective	3
Total		18
Third Semester		
BUS 147	Introduction to Business Information Systems	3
ECO 201	Principles of Macroeconomics	3
FIN 215	Financial Management	3
MKT 282	Principles of E-Commerce	3
	Approved humanities elective ¹	3
Total		15
Fourth Semester		
BUS 200	Principles of Management	3
BUS 285	Current Issues in Management	3
ECO 202	Principles of Microeconomics	3
PED/HLT	Physical education (or health)	2
	Approved elective ²	3-4
	Elective	3
Total		17-18
Program Total		66-67

¹Students may select humanities electives from the approved list on page 50.

²Students may select from ITD, ITE, ITN and ITP courses.

Recommendation: Students pursuing a two-year degree are encouraged to apply for the Career Studies Certificate in General Business, Sales, Management & Marketing, Small Business Management, or Supervision (as relevant to two-year degree). Completion of a certificate may provide opportunities for workplace advancement.