

## **Lord Fairfax Community College – Dateline 2009 FY 08 Goals**

### **Enrollment**

Enrollment – the VCCS must serve at least 16,000 new students by 2009.

In FY08, Lord Fairfax Community College will:

- Implement recruitment goals of the LFCC Enrollment Management Plan. Using fall 2006 baseline data, increase the New Student, full-time in curricular (population by 17% beginning with the fall 2008 semester).
- Based on survey of service area healthcare providers, identify one new certificate or degree program for implementation proposal development 2007-08.
- Using fall 2006 data as baseline, increase the number of underrepresented students (Asian, Hispanic, Black) by 5% for fall 2008.
- In collaboration with High School Outreach and Student Success Recruiter, recruit under-represented populations for specific LFCC programs of study.
- Modify the College's crisis communication plan to reflect the College's new emergency electronic communication methods.

### **Workforce**

Workforce Training – By 2009 the VCCS will increase annual participation in workforce programs and services from 125,000 to 225,000 individuals - expanding its reach by 80%.

In FY08, Lord Fairfax Community College will:

- Add 3 new classes to support certification/recertification in plumbing, electrical and HVAC.
- Continue to offer the contractor licensing class every 2 weeks throughout the year.
- Increase the number of businesses served by 5% by expanding our offerings in a partnership with DDI International
- Perform targeted marketing to all companies in our region that employ over 100 people
- We will increased companies served in customized programs by 5% and participants by 5%
- Add a second career coach through Tech Prep funding. (proposal was written and submitted for a Chancellor's Award for Career Coaching in May 2007).
- Assist with writing the transitional program grant proposal.
- Increase the number of apprentices served by 7%.
- Provide public relations and marketing support for the apprenticeship goal.
- Hold semi-annual meetings with high school counselors and continue with curriculum alignment meetings between CTE instructors in the high schools and LFCC faculty.
- Provide public relations and marketing support for the career coach goal.

- Evaluate the viability of offering programming and services to ABE students and report the results of the evaluation to the Chancellor by April 1, 2008.
- Continue and expand the successful dual enrollment of career and technology courses (36 career and technology courses were dual-enrolled in fall 2006 and 44 were dual-enrolled for spring 2007).
- Participate in collaborative grant development with local area healthcare providers for support of health professions technical career programs and pathways.

### **Graduation, Retention, Placement Rates**

Graduation, Retention, Placement Rates – To expand its capacity and provide greater economic opportunity, by 2009, the VCCS will rank in the top ten percent in the nation with respect to graduation rates, retention and job placement.

In FY08, Lord Fairfax Community College will:

- Evaluate the establishment of pre-requisite computer competencies for all online courses.
- Conduct sector-wide survey of student engagement (CCSSE) and compare results with 2005 survey results. Comparison will be completed in Summer 08.
- Implement LFCC's following retention goals of LFCC's enrollment management plan:
- Increase the fall to spring persistence rate of new curricular students.
- Increase the fall to fall retention rate of new curricular students.
- Increase the three-year graduation rate of new curricular students
- Increase the fall to spring persistence rate of "transfer-in" curricular students.
- Establish a Nursing Retention Specialist on both campuses with process and measures to determine impact on retention. By April 1, 2008, at least 50% of all juniors and seniors in school districts with career coaches will have participated in a Lord Fairfax Community College presentation, focusing on areas of interest identified through a high school student survey (i.e. Nursing, Teacher Education, Engineering, Administrative Support, etc.). Five percent of students attending a Lord Fairfax Community College career coach presentation will enroll at the college within one year of college graduation, and of this group, 40% will persist to graduation within a three-year time frame.
- Implement six faculty development workshops/modules designed to improve assessment strategies, techniques, approaches and measurement strategies for both discipline and general education learning outcomes.
- Implement four additional faculty professional development workshops that focus on student assessment (test item construction and other assessment strategies) to foster students' development and demonstration of critical thinking.
- Increase the number of students who submit the free federal financial aid application by 5% over AY 2006-07.
- Increase the number of students receiving federal financial aid by 3% over AY 2006-07.

- Provide public relations and marketing support for the federal financial aid goals.
- Develop a stand-alone online instructional unit for SDV 100, College Success Skills, library orientation by spring 2008.
- Increase number of online electronic books by 25,000 by fall 2008.
- Develop and maintain course-specific research guide Web pages for all Web courses by spring 2008.
- Join the Chancellor's Faculty Diversity Initiative. LFCC will increase employment of faculty from underrepresented groups by 5% by spring semester, 2008.

### **Transfer to 4-Year Colleges and Universities**

Transfer to 4-Year Colleges and Universities – The VCCS will triple the number of graduates who successfully transfer to four-year colleges and universities by 2009.

In FY08, Lord Fairfax Community College will:

- Update the ADN curriculum consistent with recommendations of the Chancellor's Task Force on Nursing Education, as these become finalized.
- Establish a comprehensive plan to promote VCCS Articulation and Guaranteed Admissions Agreements to LFCC students to increase by 3% the number of graduates who successfully transfer to four-year institutions within the Commonwealth of Virginia.
- Disseminate the transfer brochure created by the VCCS to all high school counselors along with information on the Transfer Scholarship.
- Insure information is posted to the College's Web site and updated as changes are made.
- Continue to offer transfer workshops for faculty and Student Success counselors. One workshop will be offered each semester to update them.
- Help to implement a comprehensive plan to promote the articulation and guaranteed admissions agreements.
- Market the two-year Community College Transfer Grant throughout Lord Fairfax Community College's service region to incoming and prospective students, their parents, school counselors and principals, and the general public.

### **Affordable Tuition**

Affordable Tuition – VCCS tuition will not exceed half of the average cost to attend a public four-year institution in the Commonwealth.

In FY08, Lord Fairfax Community College will:

- Coordinate the local legislative support goals related to LFCC.

### **Dual Enrollment with High Schools**

Dual Enrollment with High Schools – By 2009 the VCCS will triple the number of high school students who take college courses and receive college credits, raising the number from 14,000 to 45,000.

In FY08, Lord Fairfax Community College will:

- Using fall 2006 data as baseline, increase the number of dual enrollment students by 7% (114 students) for the fall 2008. (Right-size using fall 2007 data)
- Continue to credential instructors and provide information to prospective faculty on where courses can be taken to earn graduate credentials (more qualified faculty will lead to more courses offered).
- Provide public relations, marketing and fundraising support for the enrollment goal.

### **Private Funding**

Private Funding – By 2009 the VCCS will become more proactive in securing private support to ensure its capacity to respond to the needs of the Commonwealth. Collectively, the VCCS foundations will double their holdings, moving from \$75 to \$150 million.

In FY08, Lord Fairfax Community College will:

- Increase its holdings by 5 percent.
- Assist with the Scholarship Matching Program goals.
- Participate in the VCCS professional development opportunities for institutional advancement professionals and foundation board leadership.
- Provide professional development opportunities for LFCC advancement professionals and LFCC Educational Foundation Board leadership.